



PONG

by



**a new product
a new concept
a new company**

this is the product that revolutionized
the amusement game industry.

this is the company that conceptualized,
designed and introduced pong; this is the
company that is now integrating digital
computers, video technology and laser film
techniques into a host of new game breakthroughs.



the newest 2 player
video skill game . . .

PONG

from ATARI CORPORATION
syzygy engineered

the team that pioneered video technology

features:

- striking attract mode
- ball serves automatically
- realistic sounds of ball bouncing, striking paddle
- simple to operate controls
- all solid state tv and components for long, rugged life
- one year computer warranty
- proven high profits in location after location
- low key cabinet, suitable for sophisticated locations

Specifications:

width — 26"
height — 50"
depth — 24"
shipping weight —
212 lbs

manufactured by
ATARI, INC.
14600 winchester blvd.
los gatos, ca 95030